**Writing a good personal statement**

The personal statement for Arden University courses needs to consist of 350 words and include the following:

* Reasons for wanting to pursue your chosen course
* Why you want to study this particular course (i.e. how it will benefit you etc.)
* Why have you chosen to study with Arden University.
* What previous academic and practical experience do you have that makes you particularly suitable to study this subject
* Highlight any personal experience you have that relates to your chosen subject
* What else have you done that would contribute to the course